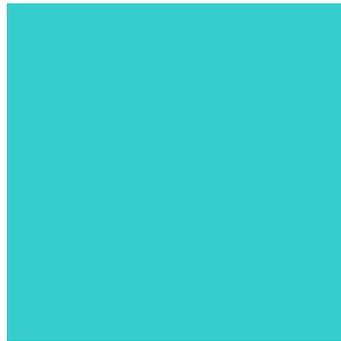
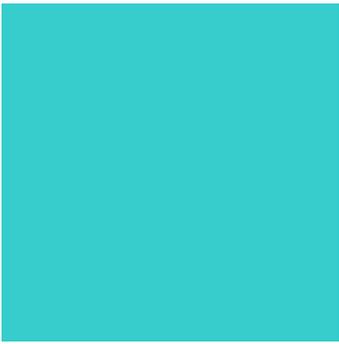




Loop Barbados Inc.

Thank you for your interest in Loop Barbados, a Barbadian Online Travel Resource and Social Network. Through our dynamic search retrieval system we provide solutions for travelers by explicitly catering to their needs and wants. Our goal is to supply travelers with a virtual experience of Barbados and your company by providing detailed information in an appealing, organized and user-friendly manner. Additionally, Loop Barbados is providing a social gateway where travelers can discuss and share any content on Barbados from where they are eating dinner that night to what their favorite beach is to adding spur of the moment photos.





Meet the Co-founders

Kimberly Bourne

Kimberly Bourne is the co-founder and editor of Loop Barbados Inc. I attended Ryerson University in Toronto, Canada and completed my Bachelors of Commerce majoring in Hospitality and Tourism and minoring in Marketing. Not only did I complete this four-year degree in three years but I also graduated with first class honors. Additionally, during my three years at University I received numerous awards including 1st prize in the development of a training program that was implemented in a large Canadian Hospitality Institution. After graduation and two very valuable and beneficial internships at the Caribbean Tourism Organization and the University of the West Indies Research Centre I decided to build a business that combined my passion for travel and innovative marketing. One, which was creative, up to an international standard and aid our beautiful and very diverse island. I wanted to develop a travel resource that was contemporary, clean and fresh, one that had up-to-date content and was easy to navigate through – and so Loop Barbados was born.

KBOURNE@LOOPBARBADOS.COM

Melanie Weekes

Melanie Weekes is the co-founder and editor behind Loop Barbados Inc. I studied Business Management at the University of the West Indies and completed this three-year Bachelor's of Commerce Degree within two years, graduating with First Class Honors. I truly believe in donating my time to those who are less fortunate than myself and thus work with the Jenna Trust Foundation, a charity for underprivileged children with disabilities. After graduating, I entered into the event and wedding coordination industry, where I was guided by one of the industry's top professionals for 2.5 years. Throughout my time in this industry I had the opportunity to meet and interact very closely with many travelers - as my primary job was co-coordinating destination weddings - thus becoming aware of their distinct interests and wishes when travelling. This ignited my already known passion for travel and pushed me to provide a well rounded, detailed and up to date travel resource for my dear island Barbados- and here Loop Barbados is!

MWEEKES@LOOPBARBADOS.COM



Editorial Content



Readers of Loop Barbados are predominantly travelers who are interested in visiting the island of Barbados for vacation, business, or a special event such as wedding. These travelers have an interest in finding quality information regarding accommodation, dining, excursions, events, and transportation as well as local tips in a *timely* and *fashionable* manner. They are media driven individuals who also desire interaction with other travelers when collecting travel information for their personal use.

WEBSITE DIVISIONS

Suppliers:

- Accommodation
- Restaurants
- Activities by Day and Night
- Wedding Planners and Vendors
- Transportation
- Shopping

General:

The Place – This section provides information on topics dealing with the physical island such as weather, beaches, history, art, culture etc.

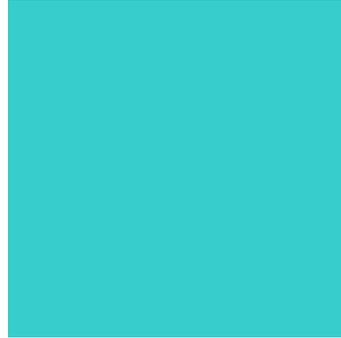
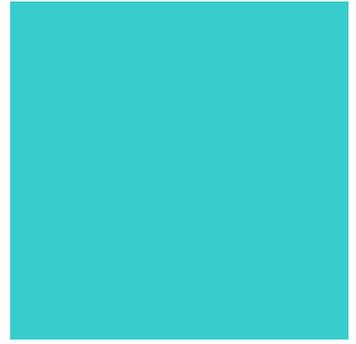
The People – This section provides information on topics dealing with the local population of the island such as Language, demographics, lifestyle etc.

The Politics – This section provides information on topics dealing with logistics and policies of the island such as economy, transportation, visa requirements, health and safety etc.

The Blog:

Loop Barbados blog provides our readers with daily inspirations, travel tips, updates and much more. We showcase the wonders of Barbados in a way that is not only unique but also useful. Some of our topics include but are not limited to What's Happening, Cooking Bajan Style, Travel Inspiration, Island Life {through Instagram}, Off the Beaten Track etc.





Statistics & Target

Loop Barbados launched April 20th 2012 and has since received just over *12 Million* hits with this number continually increasing. Through utilizing various marketing channels including but not limited to Trip Advisor, Google, Facebook, Twitter and various travel blogs, Loop Barbados has an average of 14,000 unique visitors per month; 200,000 monthly pageviews and over *3,800 registered members* in this very short period of time.

Additionally, Loop Barbados has just under *10,000* fans on facebook. The average time spent on Loop Barbados is approximately *4.15 minutes*.

Loop Barbados targets travelers between the ages of 19-65 from the countries of USA, Canada, United Kingdom, Europe, Brazil, and the Caribbean.

2013 Advertising Rates: Homepage (HP) Ads

Rotating HP Ad

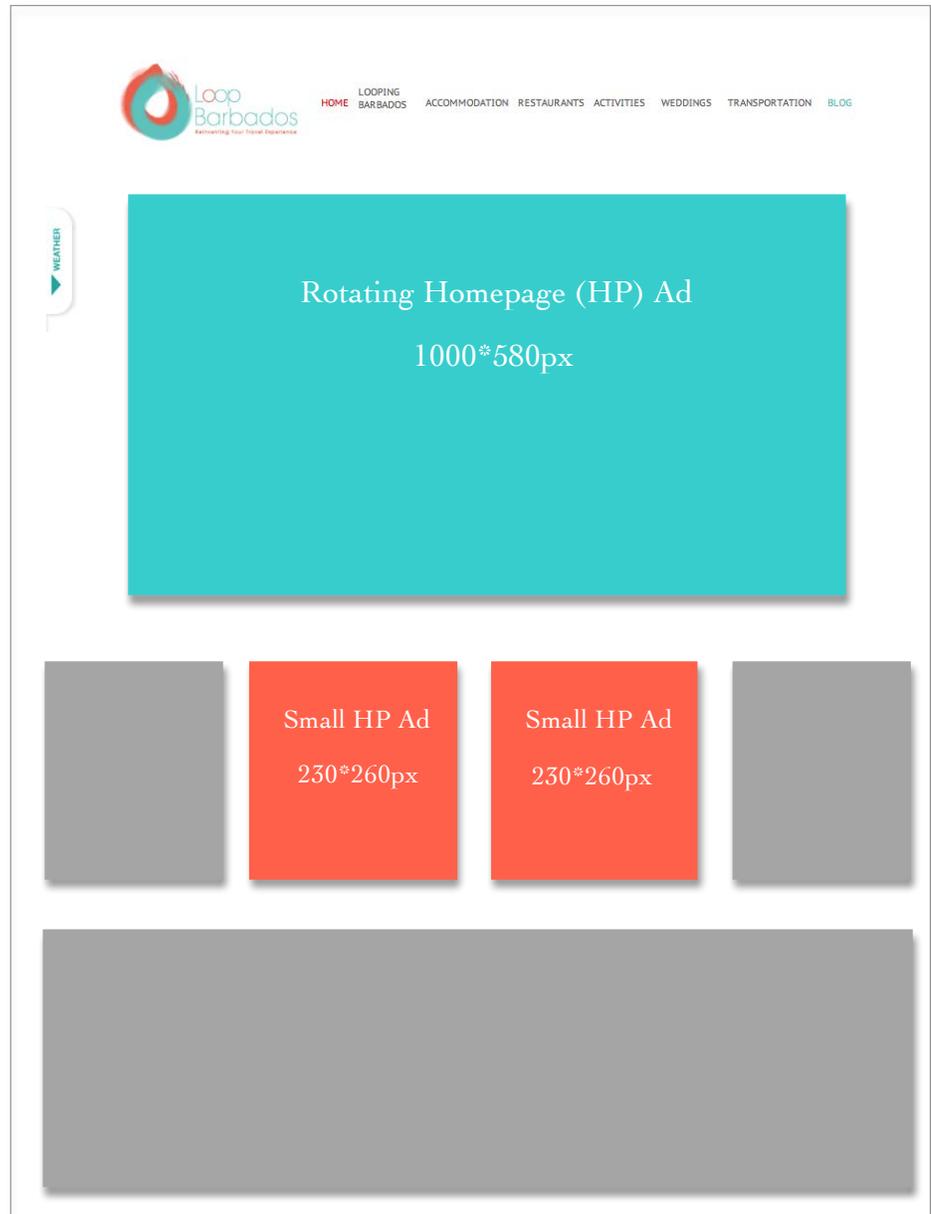
- * Appears on the Homepage
- * Links to Company Spread
- * Exclusive to 5 per year
- * 1000*580px
- * \$4000 per year

Small HP Ad

- * Appears on the Homepage
- * Links to Company Spread
- * Exclusive to 2 per year
- * 230*260px
- * \$2000 per year

Specifications

- * RGB colours in photos
- * See dimensions above
- * JPEG Files



2013 Advertising Rates: First Class Spread

General

Please note that this spread is listed first.

Components

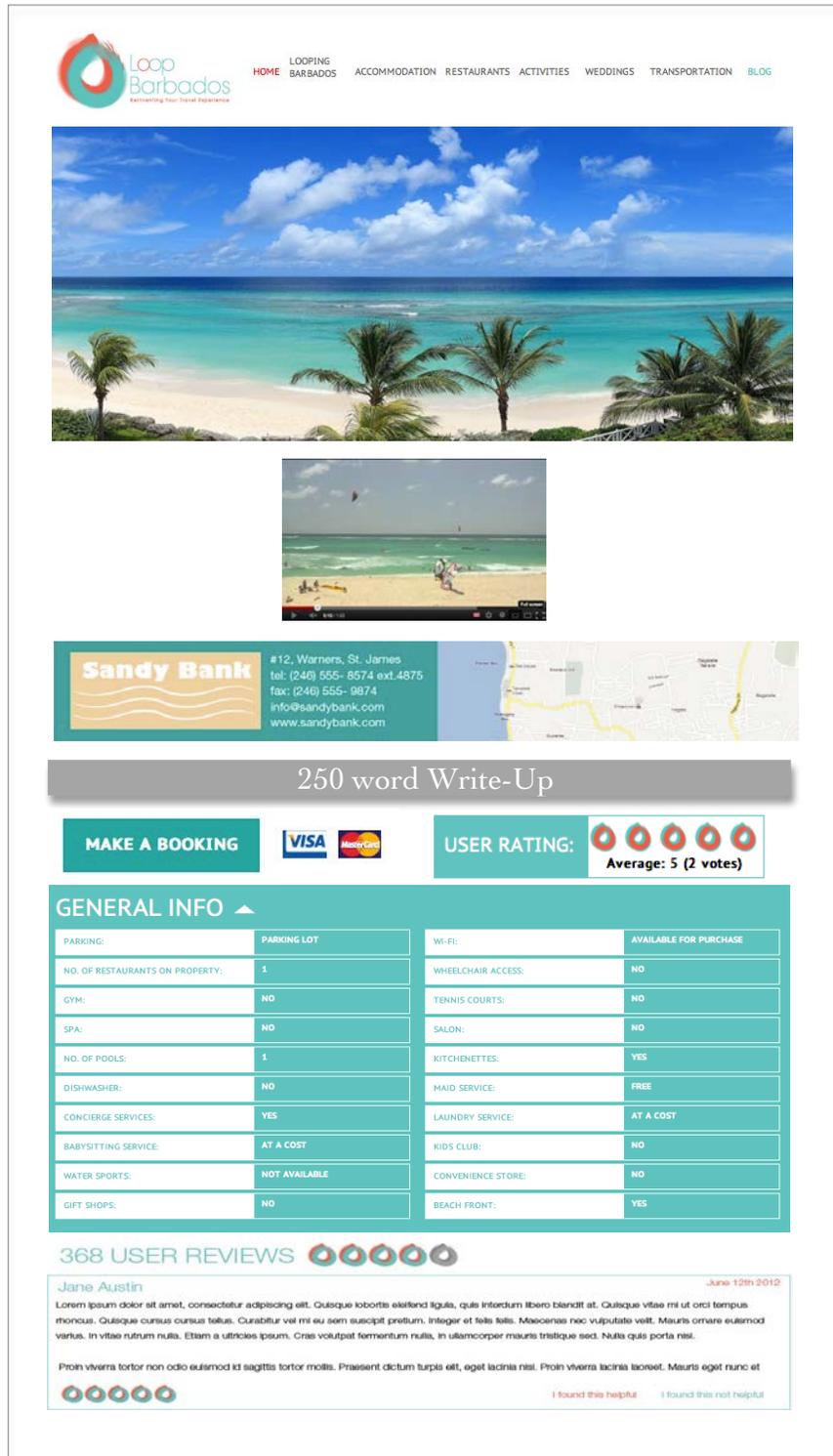
- * 10 rotating images {1000*580px}
- * 1 Video
- * Logo & Contact
- * Direct Link to website
- * Interactive Map
- * 250 Word Write-up
- * Booking Button
- * Cumulative User Rating
- * General Information
- * User Reviews

Specifications

- * RGB colours in photos
- * See dimensions above
- * JPEG Files

Price

BBD \$2000 Per Year (if booked with 1 month)



Loop Barbados HOME LOOPING BARBADOS ACCOMMODATION RESTAURANTS ACTIVITIES WEDDINGS TRANSPORTATION BLOG

Sandy Bank #12, Warners, St. James
tel: (246) 555- 8574 ext.4875
fax: (246) 555- 9874
info@sandybank.com
www.sandybank.com

250 word Write-Up

MAKE A BOOKING VISA MasterCard

USER RATING: Average: 5 (2 votes)

GENERAL INFO

PARKING:	PARKING LOT	WI-FI:	AVAILABLE FOR PURCHASE
NO. OF RESTAURANTS ON PROPERTY:	1	WHEELCHAIR ACCESS:	NO
GYM:	NO	TENNIS COURTS:	NO
SPA:	NO	SALON:	NO
NO. OF POOLS:	1	KITCHENETTES:	YES
DISHWASHER:	NO	MAID SERVICE:	FREE
CONCIERGE SERVICES:	YES	LAUNDRY SERVICE:	AT A COST
BABYSITTING SERVICE:	AT A COST	KIDS CLUB:	NO
WATER SPORTS:	NOT AVAILABLE	CONVENIENCE STORE:	NO
GIFT SHOPS:	NO	BEACH FRONT:	YES

368 USER REVIEWS

Jane Austin June 12th 2012
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque lobortis eleifend ligula, quis interdum libero blandit at. Quisque vitae mi ut orci tempus rhoncus. Quisque cursus cursus tellus. Curabitur vel mi eu sem suscipit pretium. Integer et felis felis. Maecenas nec vulputate velit. Mauris ornare egestas varius. In vitae rutrum nulla. Etiam a ultricies ipsum. Cras volutpat fermentum nulla, in ullamcorper mauris tristique sed. Nulla quis porta nisi.
 Proin viverra tortor non odio euismod id sagittis tortor mollis. Praesent dictum turpis elit, eget lacina nisi. Proin viverra lacina lacraet. Mauris eget nunc elit

2013 Advertising Rates: Premium Coach Spread

General

Please note that this spread is listed second.

Components

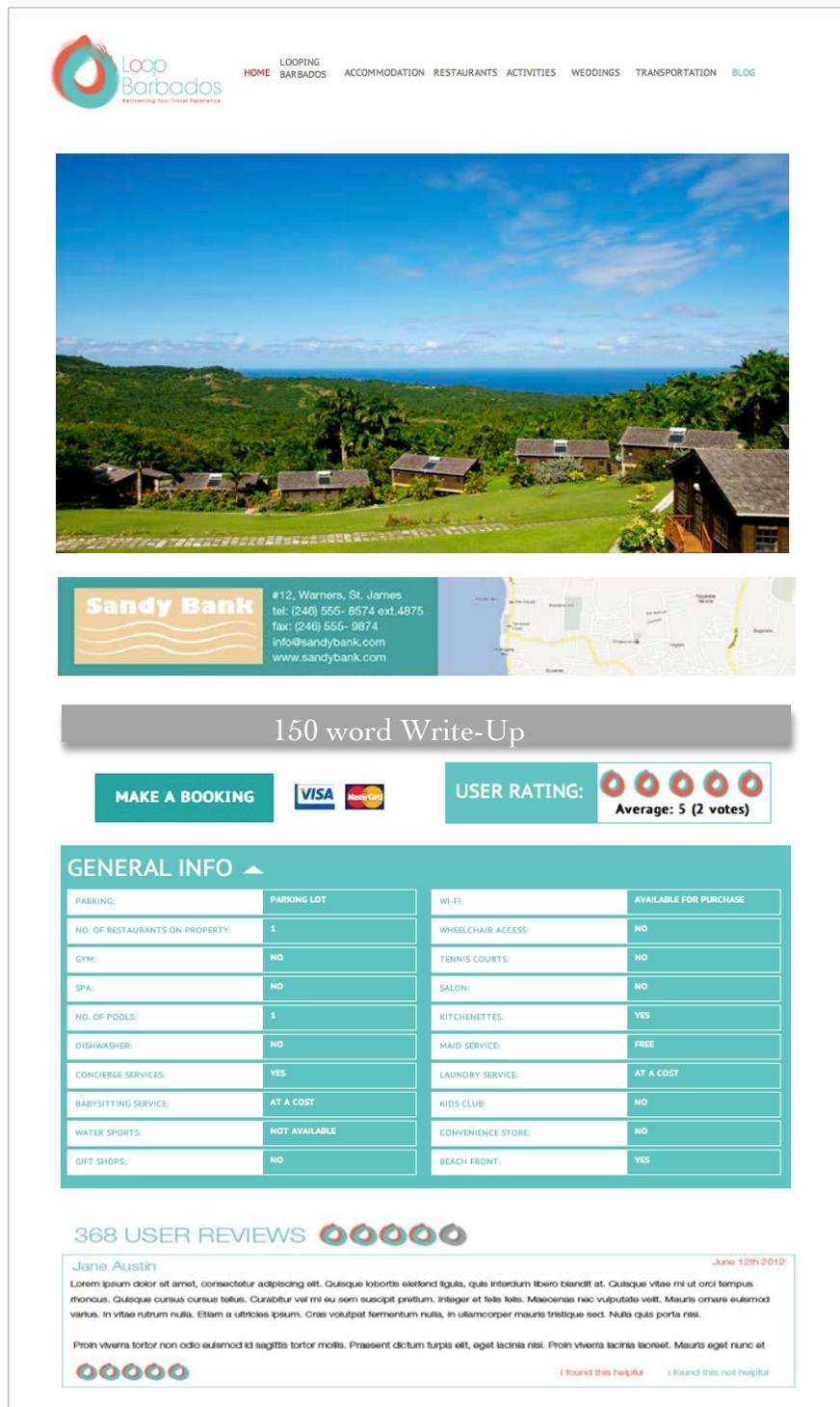
- *5 rotating images
- {1000*580px}
- *Logo & Contact
- * Direct Link to Website
- * Interactive Map
- * 150 Word Write-up
- * Booking Button
- * Cumulative User Rating
- * General Information
- * User Reviews

Specifications

- * RGB colours in photos
- * See dimensions above
- * JPEG Files

Price

BBD \$1500 Per Year (If booked within 1 month)



The screenshot displays the Loop Barbados website interface for the Sandy Bank property. At the top, the Loop Barbados logo and navigation menu are visible. Below the header is a large scenic photograph of the property. A sidebar on the left contains the property name 'Sandy Bank', contact information for #12, Warners, St. James, and a map. The main content area features a '150 word Write-Up' section with a 'MAKE A BOOKING' button, accepted payment methods (VISA, MasterCard), and a 'USER RATING' of 5 (2 votes). Below this is a 'GENERAL INFO' table with the following data:

GENERAL INFO			
PARKING:	PARKING LOT	Wi-Fi:	AVAILABLE FOR PURCHASE
NO. OF RESTAURANTS ON PROPERTY:	1	WHEELCHAIR ACCESS:	NO
GYM:	NO	TENNIS COURTS:	NO
SPA:	NO	SALON:	NO
NO. OF POOLS:	1	KITCHENETTES:	YES
DISHWASHER:	NO	MAID SERVICE:	FREE
CONCIERGE SERVICES:	YES	LAUNDRY SERVICE:	AT A COST
BABYSITTING SERVICE:	AT A COST	KIDS CLUB:	NO
WATER SPORTS:	NOT AVAILABLE	CONVENIENCE STORE:	NO
GIFT SHOPS:	NO	BEACH FRONT:	YES

Below the table, there is a '368 USER REVIEWS' section with a 5-star rating. A review by Jane Austin from June 12th 2012 is shown, including a placeholder for the review text and a feedback mechanism.

2013 Advertising Rates: Coach Spread

General

Please note that this spread is listed third.

Components

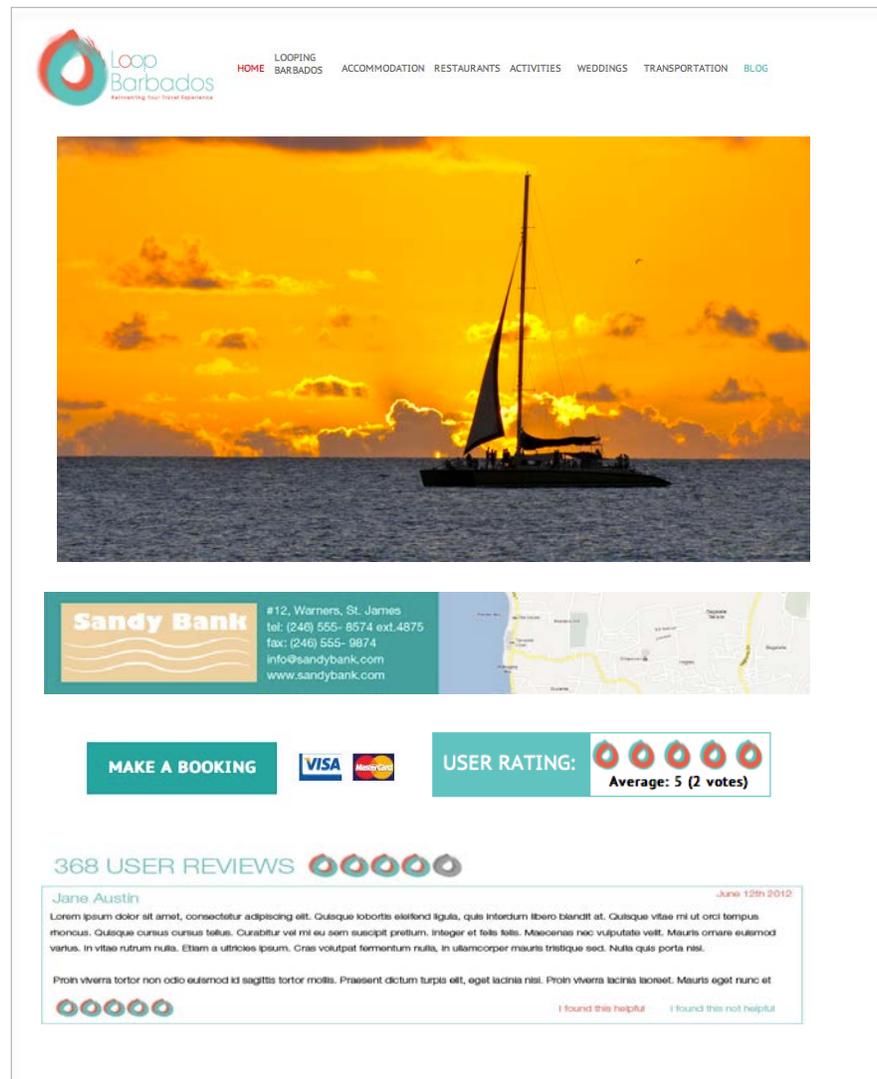
- * 1 Static image
{1000*580px}
- * Logo & Contact
- * Direct Link to Website
- * Interactive Map
- * Booking Button
- * Cumulative User Rating
- * User Reviews

Specifications

- * RGB colours in photos
- * See dimensions above
- * JPEG Files

Price

BBD \$450 Per Year (If booked within 1 month)



The screenshot shows a website layout for 'Sandy Bank'. At the top left is the Loop Barbados logo. A navigation menu includes: HOME, LOOPING BARBADOS, ACCOMMODATION, RESTAURANTS, ACTIVITIES, WEDDINGS, TRANSPORTATION, and BLOG. The main content area features a large image of a sailboat on the ocean at sunset. Below the image is a contact box for Sandy Bank with the address #12, Warners, St. James, phone numbers (246) 555-8574 ext.4875 and (246) 555-8874, and email/info@sandybank.com. To the right of the contact box is a map. Below the contact box is a 'MAKE A BOOKING' button, followed by VISA and MasterCard logos. To the right of these is a 'USER RATING' section showing five red circles and the text 'Average: 5 (2 votes)'. Below the rating is a '368 USER REVIEWS' section with five red circles. A review by Jane Austin is shown, dated June 12th 2012, with placeholder text and a five-star rating. At the bottom of the review are two buttons: 'I found this helpful' and 'I found this not helpful'.

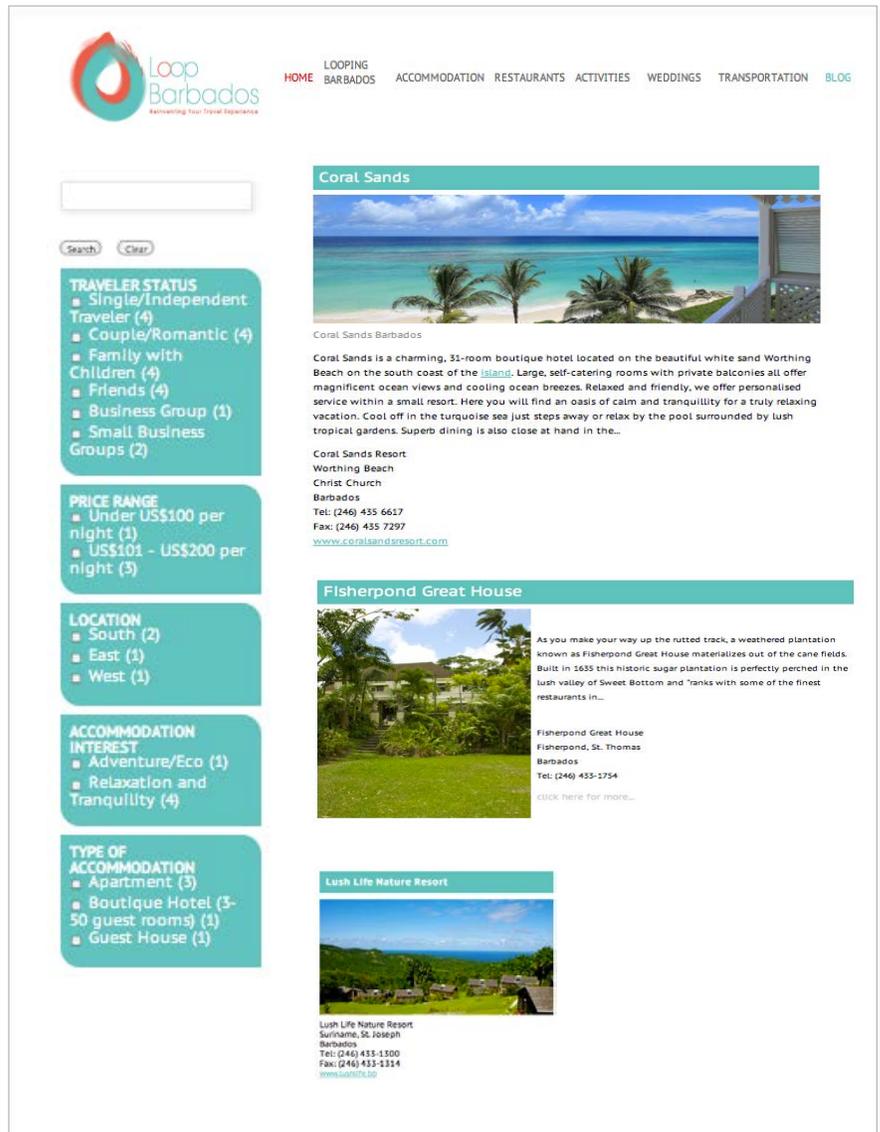
Sector Page Once The Search Is Made

Details

* The system allows travelers to explore their options based on certain criteria such as traveler's status, location, price and interests. It drills down into the database and pulls results that cater directly to the traveler resulting in efficient information retrieval.

* When a search is made within the database system the spreads will appear as shown to the right, the first class spread first, the premium coach second and the coach third.

* The Dynamic Search retrieval system as well as the advertisement content is distinctive for each tourism sector.



Loop Barbados
Reinventing Your Travel Experience

HOME LOOPING BARBADOS ACCOMMODATION RESTAURANTS ACTIVITIES WEDDINGS TRANSPORTATION BLOG

Search Clear

TRAVELER STATUS

- Single/Independent Traveler (4)
- Couple/Romantic (4)
- Family with Children (4)
- Friends (4)
- Business Group (1)
- Small Business Groups (2)

PRICE RANGE

- Under US\$100 per night (1)
- US\$101 - US\$200 per night (3)

LOCATION

- South (2)
- East (1)
- West (1)

ACCOMMODATION INTEREST

- Adventure/Eco (1)
- Relaxation and Tranquility (4)

TYPE OF ACCOMMODATION

- Apartment (3)
- Boutique Hotel (3-50 guest rooms) (1)
- Guest House (1)

Coral Sands



Coral Sands Barbados

Coral Sands is a charming, 35-room boutique hotel located on the beautiful white sand Worthing Beach on the south coast of the island. Large, self-catering rooms with private balconies all offer magnificent ocean views and cooling ocean breezes. Relaxed and friendly, we offer personalised service within a small resort. Here you will find an oasis of calm and tranquility for a truly relaxing vacation. Cool off in the turquoise sea just steps away or relax by the pool surrounded by lush tropical gardens. Superb dining is also close at hand in the...

Coral Sands Resort
Worthing Beach
Christ Church
Barbados
Tel: (246) 435 6617
Fax: (246) 435 7297
www.coralandsresort.com

Fisherpond Great House



As you make your way up the rutted track, a weathered plantation known as Fisherpond Great House materializes out of the cane fields. Built in 1655 this historic sugar plantation is perfectly perched in the lush valley of Sweet Bottom and ranks with some of the finest restaurants in...

Fisherpond Great House
Fisherpond, St. Thomas
Barbados
Tel: (246) 435-1754
[click here for more...](#)

Lush Life Nature Resort



Lush Life Nature Resort
Suriname, St. Joseph
Barbados
Tel: (246) 435-1500
Fax: (246) 435-1514
www.lushlife.com

2013 Advertising Rates: The Loop Barbados Blog

Sky Scrapper 1

* This is a 160*500 image {ad} with a link to your spread on the Loop Barbados Website. Included with this is a 1 short post per month discussing a product or service of interest to our readers.

* The Price is BBD \$300 per month

Sky Scrapper 2

* This is a 160*250 image {ad} with a link to your spread on the Loop Barbados Website.

*The Price is BBD \$200 per month.

Details

* The blog publishes articles 3-5 times / week.
* The blog receives on average 2000 unique page-views per month



The Blog

BARBADOS IN BLOOM: BEGONIA

10th January, 2013



Begonia in Barbados

Scattered across Barbados are these interestingly shaped and edible (yes you read that correctly) flowers called Begonias. Found mainly in the colours of pink, red, white and purple, Begonias blossom best in filtered sunlight (for example under trees) and prefer a combination of warmth and moisture.

[CLICK HERE TO READ MORE.](#)

A PLACE TO RELISH IN BARBADOS

10th January, 2013



Relish Epicurea

You walk in Relish Epicurea and immediately feel refreshed and vibrant. Bursting with energy, this busy atmosphere is filled with shoppers packing their baskets with fresh produce, international as well as local knock-knocks and diners indulging in the simple and freshly prepared food.

[CLICK HERE TO READ MORE.](#)

BARBADOS' BEST: PUBLIC FARMERS MARKET

10th December, 2012



Chapside Market Barbados

Check out the Official Loop Barbados Website

About Loop Barbados



Loop Barbados is a (locally made and maintained) online travel information site and social network for those who have traveled and are yet to travel to the intriguing island of Barbados. Our Blog

Let's Link Up















1.

160
*
500

2.

160
*
250



Payment Plans

There are two (2) payment term options available:

* 50% of the payment is received on the acceptance of the agreement and the remaining 50% is due the following month.

* 25% of the payment is received on the acceptance of the agreement; the remaining 75% is received in 25% increments in the following months hereinafter.



Loop Barbados Inc.

www.loopbarbados.com

info@loopbarbados.com

(246) 243-0642

(246) 233-8016

#17 'Danby'
Barclay's Terrace
St. Michael

